

THE THIRD RENAISSANCE OF
THE ELECTRIC CAR?

WILL THE EV
DISAPPEAR
ONCE MORE?



BMW & TESLA

- Tesla is 1st new US car manufacturer in over 70 years
- climate change is accepted
- stricter emission laws all over the world







THE I3

revolving doors & the interior



MODEL S

no buttons, large screen to control everything

THANK YOU

IMAGE SOURCES

- i3 <http://www.greencarguide.co.uk/2016/05/bmw-i3-195-mile-driving-range/>
- Tesla store: https://www.tesla.com/sites/default/files/about/media/tesla_retail_century_city.jpg?201501121530
- i3 marriage: <http://www.bmw.de/dam/brandBM/common/newvehicles/i-series/i3/2015/drive-technology/bmwi-i3-drive-life-drive-fw-03.jpg.resource.1452011316455.jpg>
- Model S: https://www.tesla.com/sites/default/files/about/media/models_red_profile-medium.jpg?201501121530
- Model S interior: https://www.tesla.com/sites/default/files/about/media/models_interior-medium.jpg?201501121530